

Enlabeler (Pty) Limited (2020/037821/07)

("Enlabeler", "Us", "We" "Our")

PRIVACY STATEMENT

Updated April 2021

1. INTRODUCTION

- 1.1. At Enlabeler, data is at the heart of what we do and protecting the privacy of those who visit our website and use our services is of paramount importance to us. This Privacy Statement describes our privacy practices when you use the Enlabeler website: enlabeler.com ("**this / Our Website**").
- 1.2. The purpose of this Privacy Statement is to describe the way we collect, store, use, and protect information through this Website.

2. PERSONAL INFORMATION

2.1. If we refer to "personal information" or "PI" in this Privacy Statement, we mean personal information as defined in the Protection of Personal Information Act, 4 of 2013 (POPIA).

2.2. Personal information may include:

2.2.1. Website usage information using cookies which allows us to detect internet usage about you as a visitor of this Website and how you interact with this Website ("Website Navigational Information").

2.2.2. If you are a customer or potential customer we may collect your name, surname, company name and e-mail:

2.2.3. If you are person who is interested in becoming a labeler. we may ask you for your personal identifying information such as name, surname, date of birth, work experience, address and nationality when you register to become an when signing up to become a data labeler.

2.2.4. Optional information which you may provide to us voluntarily as part of a campaign or marketing initiative directly related to the services and products which we offer, and you have subscribed for.

2.3. Personal Information excludes:

2.3.1. Information that has been made anonymous so that it does not identify a specific person.

2.3.2. Permanently de-identified information that does not relate or cannot be traced back to you specifically.

2.3.3. Non-personal statistical information collected and compiled by us.

3. APPLICATION AND ACCEPTANCE

3.1. This Website may include links to other affiliated and unaffiliated sites. Those websites will have their own privacy policies that you may wish to review. We have no responsibility for unaffiliated linked websites or any use of those sites and their privacy practices. This Website may also contain links to our presence on various social media platforms. As we do not operate or control such platforms, this Privacy Statement does not apply to your use of such platforms.

3.2. This Privacy Statement applies to you if you are a visitor to this Website, a person who / company that is interested in becoming an Enlabeler partner or customer; or a person who is interested in becoming an Enlabeler service provider or employee.

- 3.3. You may only provide us with your own personal information or the personal information of another person where you have their permission to do so.

4. YOUR RIGHTS AS A DATA SUBJECT

- 4.1. We have listed below the rights that you have under POPI in relation to the collection, use, processing and storage of your personal information:

- 4.1.1. **the right to access** - you can ask for copies of your personal information.
- 4.1.2. **the right to correction** - you can ask us to correct or update inaccurate personal information.
- 4.1.3. **the right to deletion** - you can ask us to erase your personal information.
- 4.1.4. **the right to complain to a supervisory authority** - you can complain about our processing of your personal information and

- 4.2. These rights are subject to certain limitations and exceptions.

5. PURPOSE OF INFORMATION COLLECTION

- 5.1. We collect your personal information through this Website mainly to contact you for the purpose of understanding your needs, delivering services or about any updated service offerings to you or to engage your services either as a labeler or an employee. We may also collect and process your information to improve our interaction with you as a visitor to our Website. We consider these to be legitimate business purposes.
- 5.2. The type of information we collect will depend on the type of data subject that you are and the purpose for which it is collected and used. We will only collect information that we need for that purpose.
- 5.3. We collect information directly from you where you provide us with your personal details through this Website. Where possible, we will inform you what information you are required to provide to us and what information is optional.
- 5.4. Our service is not directed to children younger than 18 years old we do not knowingly collect personally identifiable information from children under the age of eighteen.

6. USE OF COOKIES

- 6.1. We sometimes use "cookies". "Cookies" are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.
- 6.2. They enable us to improve interactivity with this Website. The purpose of "cookies" is to enhance your future visits to our Website. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use this Website. Cookies enable us to improve our service to you, estimate our audience size and usage patterns, store information about your preferences and recognise when you return to our Website.
- 6.3. Please note that third parties who advertise on our Website may also use cookies, but we do not have access to, or control over them, and therefore cannot take responsibility for them.
- 6.4. We use Google Analytics. Google Analytics gathers information about the use of our Website by means of cookies. The information gathered is used to create reports about the use of our Website.

7. SHARING OF PERSONAL INFORMATION

- 7.1. We will keep your personal information confidential and only share it with others if you consent to it, or if the law requires from us to share it. We have trusted relationships third parties who perform services for us. All these service providers have legal obligation to secure your personal information and to use it only in a way that we permit.

- 7.2. We will not sell personal information, unless such information has been appropriately anonymised ensuring all identifying fields have been securely masked and encrypted. No personalised individual data will be disclosed to anyone except as provided in this Privacy Statement.
- 7.3. Our Website may connect to various social media sites or apps, including Facebook, LinkedIn, YouTube and Instagram . If you want to use our Website for social media integration, including to create user profiles and login functionality, we will share your information with the relevant social media sites or apps.
- 7.4. We may transmit or transfer personal information outside of South Africa to a foreign country.

8. RETENTION OF INFORMATION

- 8.1. We will aim to keep the personal information we collect as accurate, complete, and up to date as is necessary for the purposes in this Privacy Statement.
- 8.2. We will only retain your personal information for as long as it is necessary to fulfil the purpose for which it was collected and for as long as that purpose continues unless otherwise required by law or you have consented to the retention of the record.

9. CONCERNS AND SECURITY BREACH

We will report any security breach to the Information Regulator in South Africa, and to the individuals or companies involved. If you want to report any concerns about our privacy practices or if you suspect any breach regarding your information, kindly notify our Information Officer by sending an email to privacy@enlabeler.com